

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

⚠ *Please provide one sheet per event (one event = one workpackage = one lump sum.)*

PROJECT	
Participant:	FUNDACION ZARAGOZA CIUDAD DEL CONOCIMIENTO
PIC number:	952530010
Project name and acronym:	Machines for Good — 101081415

EVENT DESCRIPTION			
Event number:	T.8.3		
Event name:	FIEST UP. AI, PARTICIPATION AND CREATIVITY.		
Type:	DEBATE AND WORKSHOP		
In situ/online:	<i>IN SITU</i>		
Location:	Spain, Zaragoza		
Date(s):	[21 Oct 2023]		
Website(s) (if any):	https://etopia.es/evento/fiestup/		
Participants			
Female:	17		
Male:	13		
Non-binary:			
From country 1 [name]:	Spain		
From country 2 [name]:			
From country 3 [name]:			
...			
Total number of participants:	30	From total number of countries:	1
Description			
<i>Provide a short description of the event and its activities.</i>			

FIEST UP. AI, PARTICIPATION AND CREATIVITY.

We organise an intergenerational event to which we invite students, teachers, mediators, creative artists, cultural managers and the general public.

The aim was to attract, in addition to some of the participants of our previous workshops, a new public that perhaps feels AI as something alien to them for many different reasons.

The day began in Etopia's canteen space, where a group of more than 30 people reflected on how we feel about the use of AI in our daily lives and more specifically how we incorporate it into our work and in our creative activity.

The starting point was the results of the workshops held 6 months earlier.

This allowed us to discuss how fast AI is evolving and how we are adding it more naturally into our daily lives.

How did you position yourself 6 months ago in relation to AI and how do you do it now? from where do you do it and how does it make you feel?

After an interesting dialogue we were able to conclude that the use of AI is and will be more and more incorporated in our intellectual and professional development and that it is very helpful to take it as a tool that helps you to trigger other things, other lines of thought. In short, it is an excellent starting point to stimulate thinking and creativity.

Then we introduced the topic of co-creation with the machine.

Is it possible to arrive at co-creation and not start from it?

In order to stimulate the debate, the experience of the young people who participated in the film and AI workshop 6 months ago was presented. After a brief explanation of the creation process, we moved on to the most awaited moment for them: the screening of the short film "El olor a circuitos quemados", an audiovisual piece created within the film lab, written and filmed by the young participants and chat GPT.

 Cortometraje: El olor a circuitos quemados

The short film was an absolute premiere, as the creators themselves had not even seen the final result, so the excitement and intrigue was guaranteed.

The screening took place in the auditorium and after the screening we gave the floor to one of the mediators of the workshop and to the young participants.

They talked about how to co-create with the chat GPT and to what extent the inclusion of the IA in the workshop was an encouragement to them.

The next part of the event was more experiential, we got to know the educational project Universal Poem, a cultural, artistic and educational project in the form of a digital platform that will house a poem, one that is born with the (very ambitious) vocation to be a portrait and legacy of the human species and to be written in all languages, verse by verse, person by person, with no closing date.

A workshop was held in which the participants wrote the poem together with the AI based on different triggers such as words proposed in an old ball machine that connected the public with their childhood, songs, other poems, etc.

An emotional relationship was established with the machine, what you feel when you write a poem with it, when you play with it by involving the machine in a collective creative process.

All these poems were later recorded in a caravan set up for this purpose and will form part of the universal poem project.